



JINNAH UNIVERSITY FOR WOMEN

Faculty Publication 2015

S.#	Name of Authors	Title of Research Paper	Name of Journal	Category of Journal	Volume #	Page #	Impact Factor
		Department of Pharmacy					
1	Zeeshan Ahmed Sheikh, Sadia Shakeel, Somia Gul, Aqib Zahoor, Saleha Suleman Khan, Faisal Haider Zaidi, Khan Usmanghani	A novel HPTLC method for quantitative estimation of Biomarkers in polyherbal formulation	Asian Pacific Journal of Tropical Biomedicine	W	5 (11)	930-934	1.203
2	Sadia Shakeel, Somia Gul, Aqib Zahoor, Saleha Suleman Khan, Zeeshan Ahmed Sheikh, Safila Naveed, Khan Usmanghani	“Standardization of Biomarkers Gallic Acid and Berberine in Polyherbal Formulation Entoban Capsules by High-Performance Thin-Layer Chromatography—Densitometry”	Journal of Planar Chromatography - Modern TLC	W	28 (5)	386-390	ISI Indexed
3	Maria Ayub, Somia Gul, Nusrat Afzal and Asma Eraj	“An Effective Clinical Pharmacist Communication May Built Patient Trust on Pharmacist over Other Healthcare Providers: Evidence Based Practice”	International Journal of Pharmaceutical Sciences and Research	W	6(10)	4442-4447	2.33
4	Sadia Shakeel, Khan Usmanghani, Zeeshan Ahmed Sheikh, Aqib Zahoor and Somia Gul	“In Vitro Evaluation of Antimicrobial Activity of Entoban Syrup; A Polyherbal Formulation”	World Journal of Pharmaceutical Research	W	4 (5)	504-511	6.805
5	Maria Ayub, Hina Liaquat, Somia Gul, Asma Eraj & Nusrat Mujtuba	“One Qualified Community Pharmacist Can Save One Community within a Nation”	Bulletin of Environment, Pharmacology and Life Sciences	W	4 (12)	32-39.	0.971
6	Sadia Shakeel, Zeeshan Ahmed Sheikh, Khan Usmanghani, Nadeem Khalid, Zafar Ali, Somia Gul, Safila Naveed	“Determination of the Heavy Metal Content of Entoban Herbal Medicinal Product”	Journal of Chinese Pharmaceutical Sciences	W	24 (11)	764-769	–
7	Safila Naveed, Farya Zafar, Huma Ali, Huma Dilshad, Fatima Qamar, Syeda S. Abbas, Nimra Waheed, Safeena Nazeer & Zehra Ashraf	RP-LC Simultaneous Analysis of Ranitidine and NSAIDS in Active Pharmaceutical Ingredient, Formulations and Human Serum	Latin American Journal of Pharmacy	W	34 (6)	1432-7	ISI Indexed



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8	Farya Zafar, Muhammad H. Shoaib, Huma Ali, Safila Naveed, Saba Ajaz Baloch, Shehla Siddiqui & Rasheeda Fatima	In Vitro Release Pattern Of Controlled Release Ketoprofen Tablets	Latin American Journal of Pharmacy	W	34 (7)	1283- 92	ISI Indexed
9	Safila Naveed, Nimra Waheed, Zehra Ashraf, Safeena Nazeer, Fatima Qamar, Huma Dilshad, Farya Zafar And Huma Ali	Effect of Acid and Base of Different Brands of Mefenamic Acid by UV Spectrophotometer	Asian Journal of Chemistry	W	28(2)	444- 446	0.15
10	Safila Naveed*, Nimra Waheed, Zehra Ashraf, Safeena Nazeer And Fatima Qamar Huma Dilshad, Farya Zafar And Huma Ali	Effect of Heat, Time and UV Light on Different Brand Fluconazole by UV Spectrophotometric Method	Asian Journal of Chemistry	W	28(2)	447- 449	0.15
11	Farya Zafar, Huma Ali1, Shabana Naz Shah, Safila Naveed, Shehla Siddiqui	Quality assessment and dissolution profile comparison studies on 250mg mefenamic acid tablets available in local market of Karachi	Journal of Chinese Pharmaceutical Sciences	W	24 (10)	673- 677	—
12	Farya Zafar, Huma Ali, Shabana Naz Shah, Safila Naveed, Ghazala Raza Naqvi and Shehla Siddiqui	Development Of Film Coated Naproxen Tablets By Wet Granulation Method Using Response Surface Methodology”	Latin American journal of pharmacy	W	35(5A)	1145- 1153	0.372
13	Sadia Zafar, Faaiza Qazi, Nusrat Bano, Rabia Sheikh	“Medication prescribing error: a source of concern”	Journal of Applied Pharmacy	W	7(1)	40-44	0.55
14	Sadia Zafar, Syed Baqir Shyum Naqvi, Tanveer Abbas, Faaiza Qazi and Rabia Sheikh	“Trend of developing resistance among isolates of Acinetobacter spp.; Threat of hospital acquired infection”	British Journal of Medical Practitioners	W	8(1)	801- 803	—
15	Sadia Zafar, Faaiza Qazi , Nusrat Bano , Rabia Sheikh	“Pharmacist’s Experiences Towards Prescribing Errors in Hospital Inpatients: Need for Collaborative Inclusion”	Latin American Journal of Pharmacy	W	34 (4)	823-6	ISI Indexed
16	Sadia Zafar, Syed Baqir Shyum Naqvi, Tanveer Abbas, Faaiza Qazi	“synergistic combinations of broad spectrum antibiotics against Acinetobacter spp.”	International Journal of Pharmacy and Pharmaceutical Sciences	W	7(4)	214- 217	0.535
17	Faaiza Qazi, Sadia Zafar, Nusrat Bano, Sumbul Shamim, Muhammad Harris Shoaib , Rabia Ismail Yousuf	Knowledge and Perception about Epidemiology among Pharmacy Students”	International Journal of Pharmaceutical Sciences Review and Research	W	33(2)	5 ..10	0.65



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18	Faaiza Qazi , Muhammad H. Shoaib , Rabia I. Yousuf , Zafar A. Mehmood , Sadia Zafar & Nusrat Bano	Modeling and Comparison of Dissolution Profiles of Diltiazem HCl Sustained Release Formulations	Latin American Journal of Pharmacy	W	34(5)	1006- 15	ISI Indexed
19	Amber Nawab, Sidra Ghayas, Javeria Sheikh, Misbah Ansari, Mizna Iqbal	Awareness of eating disorder in different age group of females	World Journal of Pharmaceutical Research		4(7)	100- 109	6.805
20	Amber Nawab, Sidra Ghayas, Misbah Ansari, Mizna Iqbal, Javeria Sheikh	Awareness of eating disorder among different gender	European Journal of Pharmaceutical and Medical Research		2(6)	24-28	2.026
21	M Ayub, H Liaquat, S Gul, A Eraj, N Muhtuba	One Qualified Community Pharmacist Can Save One Community within a Nation	Bulletin of Environment, Pharmacology and Life Sciences		4	32-39	0.971
22	S Gul, M Ayub	Gradual Decline in the Potency of Antipseudomonas Drugs: Evaluated by Retrospective Comparative studies of Susceptibility and Resistance Pattern of Antimicrobials against Pseudomonas Aeruginosa Isolates Obtained from Intensive Care Unit	World Journal of Pharmaceutical Sciences		3	1330- 1339	0.453
23	M Ayub, S Ayub, F Masood, A Afzal, M Shafique	Evaluation of Predisposing and Comorbidities Associated with Diabetes Mellitus in Pakistan	Journal of Diabetes & Metabolism		6, PP 1- 3		1.54
24	M Ayub, A Islam, A Moiz, M Fahad	Acute Otitis Media: Identification of Causative Pathogens with Antimicrobial Comparative Efficacy	Journal of Applied Pharmacy		7(4), PP 1-5		0.55
25	M Ayub, K Firdous, H Rizwan, S Siddique, S Khan	Awareness status of breast cancer in Pakistan society among affected women with breast cancer and control men and women: a cross-sectional study	Journal of Chemical, Biological and Physical Sciences		5	3860- 3870	1.31
26	M Ayub, H Rizwan, S Ahmed, R Shahid, R Siddique, N Khanum	OBESITY AS RISK DURING PREGNANCY IN MOTHER & NEW BORN	World Journal of Pharmaceutical Sciences		4(10)	1967- 1973	0.453
27	M Ayub, H Liaquat, AN Hanif, B Jawed, A Younas	DIABETES INDUCED MEMORY LOSS, AN ALARMING ISSUE: EVALUATION OF ITS	World Journal of Pharmaceutical Sciences		4(10)	51-59	0.453



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		PREVALENCE AND OTHER COMORBID					
28	Maria Ayub, Hina Liaquat & Dr. Munawerah Fahad	Growing Challenge against Extended Spectrum Beta-Lactamase Producing Klebsiella Pneumoniae with Evaluation of Effective Antimicrobial Treatment Option	Journal of Chemical, Biological and Physical Sciences		5(4)	4040-4052	1.31
29	Maria Ayub, Huma Rizwan, Safina Siddiqui and Ushna Maryam	Isolation of Pathogens Causing Sepsis, Pus and Infected Wounds from Critical Care Unit: A Retrospective Study	Annals of Clinical and Laboratory Research		3(4)		58.35
30	Maria Ayub, Zehra Ashraf, Samra Wahid, Nimra Shehzad and Syeda Bisma Javed	ESRD Associated Psychosis and Depression: Prevalence and Consequences in End Stage Renal Disease at Healthcare Sector.	European Journal of Biomedical and Pharmaceutical Sciences		2(7)	353-356	3.881
31	Maria Ayub, Erum Naz, Fatima Ahmed, Fatima Muzamil, Syeda Saghira Begum and Taiba Asim	Medication Incidence with Systemic Approach to Reduce Error by HealthCare Professionals Record	International Journal of Innovative Pharmaceutical Sciences and Research		3(9)	1202-1209	2.6095
32	Maria Ayub, Ayesha Sami, Maryum Saeed and Kulsoom Khursheed	Dengue & Malaria Global Burden: A Cross Sectional Study Of Awareness & Practice Of Dengue And Malaria & Its Difference Among Different Age Group In Pakistan.	The Journal of Medical Research		1(2)	55-58	—
33	Maria Ayub, Uroosa Aijaz, Ummam Irfan, Syeda Fizza Fatima, Sana Mughal and Sadia Naz	Knowledge, Practice & Awareness Of Nosocomial Infection Among Different Healthcare Practitioner : A Cross Sectional Study.	international Research Journal of Pharmacy		6(8)	544-547	0.751
34	Maria Ayub and Amna Islam	Prevalence of Nsaids (Non Steroidal Inflammatory Drugs) as a Chemopreventive Agent in Different Types of Cancer: Retrospective Detail Studies.	Open Access Library Journal		2	e1830	—
35	Maria Ayub, Mehreen Fayyaz, Sumra Arshad, Bushra Naz Khan, Uzma Bano, Falak Khan	Oral Cancer Prevalence & Finding Of Alarming Consequences At Oncology Ward Of Public Health Care Sector	international Research Journal of Pharmacy		6(9)	623-626	0.751



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36	M Ayub, BR Khan, U Bano	COMMUNITY PHARMACIST IN THE PREVENTION OF CONTAGIOUS DISEASE MYCOBACTERIUM TUBERCULOSIS AS KEY PART OF HEALTHCARE ASSOCIATES	Universal Journal of Pharmaceutical Sciences and Research		1(2), PP 6-11		2..102
37	Amna Yousuf, Asma Eraj and Maria Ayub	Awareness of folic acid deficiency associated neural tube defect among females: a cross sectional study	World Journal of Pharmaceutical Sciences		3(8)	1531-1538	0.453
38	Iffat, W; Yasmin, R; Shakeel, S; Zafar, F; Imam, S; Sultana, A; Quds, T; Yousuf, YN	The Approach of Pharmacy Students Towards Communication of Medication Errors in Karachi, Pakistan	Tropical Journal of Pharmaceutical Research		14	2293-2297	ISI indexed
39	Chishti, MA; Mohi-Ud-Din, E; Usmanghani, K; Nawaz, A; Nazar, H; Ahmad, I	Comparative clinical efficacy and safety of coded herbal medicine dermovix in the management of patients with atopic dermatitis versus allopathic medicine	Pakistan Journal of Pharmaceutical Sciences		28	1655-1663	ISI indexed
40	Sheikh, ZA; Zahoor, A; Shafiq, K; Khan, SS; Khan, A; Usmanghani, K	HPTLC methods for the Rapid Determination of Adhatoda vasica L. Glycyrrhiza glabra L., Phyllanthus embelica L. and Camellia sinensis L. in a polyherbal formulation (INSTY)	Journal of The Chemical Society of Pakistan		37	792-801	ISI indexed
41	Naveed, S; Zafar, F; Ali, H; Qamar, F; Zainab, S; Jawed, SH; Abbas, SS	Facile Method for Monitoring of Antihypertensive in Presence of Hypolipidemic Agent Using RP-HPLC Technique	Latin American Journal of Pharmacy		34	2003-2009	ISI indexed
42	Zaidi, SF; Muhammad, JS; Usmanghani, K; Sugiyama, T	Pharmacological ins and outs of medicinal plants against Helicobacter pylori: A review	Pakistan Journal of Pharmaceutical Sciences		28	1171-1176	ISI indexed
43	Sana Sarfaraz, Ghulam Sarwar, Wajeeha Fatima, Saima Ramzan, Raana Amjad, Ramsha Tareen and Soofia Irfan	Evaluation of Diuretic potential of lemon juice and Reconstituted lemon Drink	World Journal of Pharmaceutical Research		4 (7)	254-259	6.805



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44	Sana Sarfaraz, Wajeeha Fatima, Saima Ramzan, Bushra Rubab and Mahira Iqbal	Fruits and vegetables contraindicated in pregnancy: Myths or Reality	World Journal of Pharmaceutical Research		4 (9)	1785- 1793	6.805
45	Sana Sarfaraz, Wajeeha Fatima, Abeer Sarfaraz, Saima Ramzan, Ammarah Mehak and Kiran Siddiqui	Fibroadenoma: Patient's perspective, awareness regarding self examination and role of dietary intervention	World Journal of Pharmaceutical Research		4 (9)	1425- 1434	6.805
46	Sana Sarfaraz, Tanveer Bano, Ayesha Sabir, Iqra Qureshi, Saba Javed and Rabia Aamir	Comparative evaluation of anxiolytic effects of pure lemon juice versus reconstituted lemon drink	World Journal of Pharmaceutical Research		4 (9)	1435- 1440	6.805
47	Sana Sarfaraz, Sehrish Karim, Hadiqa Hussain, Wajeeha Fatima, Tanveer Bano and Ayesha Sabir	Awareness regarding heat exhaustion; A survey based study in population of Karachi	European Journal of Pharmaceutical and Medical Research		2 (7)	23-27	3.628
48	Sana Sarfaraz, Faqeeha Shakeel, Fatima Sajjad, Kanza Haider, Urooba Fatima, Sarah Ahmed Siddique	Abuse of prescription drug Metronidazole in Diarrhea by laymen population of Karachi	European Journal of Pharmaceutical and Medical Research		2 (7)	28-32	3.628
49	Sana Sarfaraz, Tanveer Bano, Wajeeha Fatima, Saima Ramzan, Ayesha Sabir, Soofia Irfan	Mobile phones: A threat to health of young generation	European Journal of Pharmaceutical and Medical Research		2 (7)	17-22	3.628
50	Humera Khatoon, Rahila Najam, Talat Mirza, Bushra Sikandar, Humera Ishaq, Humera Anser	Evaluation of anticonvulsant and neuroprotective effects of camel milk in strychnine- induced seizure model	Asian Pacific Journal of Tropical Disease		5(10)	817- 820	ISI indexed 0.423
51	Humera Khatoon, Sobia Javed, Sidra Jilani, Quratulain Shams	To determine the concern of females of Karachi towards their bone health	Journal of Applied Pharmacy		7(1)	477- 492	ISI indexed 0.33
52	Amber Nawab, Samina Alam, Nousheen Shoukat	Invitro dissolution study of metronidazole film coated tablet 400mg in the presence of different tea	World Journal of Pharmacy and Pharmaceutical Science		4 (12).	102- 115	6.041
		Department of Biotechnology					
53	Azizuddin; Rasheed, S; Naz, S; Naheed, S; Choudhary, MI	Comparative anti- glycation and alpha- glucosidase inhibition studies of microbial transformed compounds of dydrogesterone	Pakistan Journal of Pharmaceutical Sciences		28	521- 523	ISI indexed



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		Department of Botany					
54	Badar, R, Malik, H, Ilyas A.	Influence of organic, inorganic and biofertilizers on physical and biochemical parameters of <i>Vigna unguiculata</i>	International Journal of Advanced Research.		3(1)	738-748.	5.336
55	Badar, R and Qureshi, S.A.	Utilization of composted agricultural waste as organic fertilizer for the growth promotion of sunflower plants	Journal of Pharmacognosy and Phytochemistry		3(5)	184-187	0.255
56	Badar, R, Batool, B, Ansari, A, Mustafa, S, Ajmal, A, Perveen, S	Amelioration of salt affected soils for cowpea growth by application of organic amendments	Journal of Pharmacognosy and Phytochemistry		3(6)	87-90	0.255
57	Badar, R, Nisa, Z, Ibrahim, S	Supplementation of P with rhizobial inoculants to improve growth of Peanut plants.	International Journal of Applied Research		1(4)	19-23	5.2
58	Badar R, Khan M, Batool B, Shabbir S.	Effects of organic amendments in comparison with chemical fertilizer on cowpea growth.	International Journal of Applied Research		1(5)	66-71	5.2
59	Badar R, Zamir T, Batool B, Yaseen N, Kaleem M, Mushtaque W, Khurshid H, Khalid H, Altaf SS, Hasan A	Comparative effects of composted and uncomposted Organic wastes on Chickpea growth	Journal of Pharmacognosy and Phytochemistry		4(2)	199-201	0.255
60	Rabia Badar, Nida Yaseen, Bisma Batool, Tahreem Zamir, Maria Kaleem, Hina Khurshid, Wajiha Mushtaque, Harmain Khalid, Anum Hasan, Syeda Sadaf Altaf, Shabnum Shabbir	Integration of tea waste with bottom ash for growth promotion of cowpea.	International Journal of Applied Research		1(10)	92-95	5.2
61	Saima Ibrahim; Aliza Kiran; Mehak Rashid; Saba Yamin; Aqsa Zarlish; Shumaila Munir; Rida Tehreem	The Efficacy of Chlorinated water used for irrigation purpose on plant initial growth.	Journal of Pharmacognosy and Phytochemistry		4(4)	17-19	0.255
62	Saima Ibrahim ¹ , Sidra Shabbir ²	Effect of Zinc on Lentil (<i>Lens culinaris</i> L.) metabolites and antioxidant enzyme activities.	RADS journal of Biological research and applied sciences.		5(1)	16-20	—



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63	Saima Ibrahim, Sadaf Faryal,	Augmentation of <i>Trigonella foenum-graecum</i> L. (methi) Growth under Salinity Stress and Allelochemical stress Through Mn+B+Zn Mixture Foliar Spray,	Journal of Pharmacognosy and Phytochemistry		3 (2)	48-53	0.255
		Department of Zoology					
64	Farzana Ibrahim, Saadia Munir, Rahila Nazli, Nasreen Khan and Rukhsana Talat	Control of subterranean termites by Ethanolic leaf extract of plant <i>Gliricidia sepium</i> (Jacq.) and compared with Dieldrin.	International Journal of Recent Scientific Research		6(1)	2502-2504	5.971
65	Rukhsana Talat, Yasmeen Adul Qadir, Farzana Ibrahim and Nasreen Khan, N	Haematological variation in infectious status of school going children.	International Journal of Biology and Biotechnology	Z	12(14)	617-620	–
66	Nasreen Khan, Salma Ahmad and Farzana Ibrahim	Efficiency of Deltamethrin, Cypermethrin and extracts of <i>Azadirachta indica</i> against adults of Coleopteran invertebrate grain pests.	Pakistan Journal of Entomology	Z	30(1), PP 5-14		–
67	Nasreen Khan, NajmUsSahar, and Farzana Ibrahim	Effects of biopesticide and synthetic pesticides to control the berry bugs. (Hemiptera: Pentatomidae)	Pakistan Journal of Entomology	Z	30(2)	105-112	–
68	Imtiaz Ahmad and Nasreen Khan	The house cricket, <i>Acheta domesticus</i> (L.), (Orthoptera: Gryllidae) is re-described with special reference to its tegmen and male genitalia, from Pakistan	Pakistan Journal of Entomology	Z	30(2)	101-104	–
69	Bushra Khalil and Fatima Mujeeb Bilqees	Tissue damage in <i>fis Johinus dussumieri</i> infected with <i>Ichthyophthirius multifiliis</i> from Karachi coast Pakistan	International Jouranl of Advanced Research		3(10)	738-747	5.336
		Department of Urdu					
70	Pinki Justin	Urdu zaban wa adab main namwar esaai musanifeen ki khidmat	Tehqeeqi Mujalla "Tehqeeq"	Y	29		–
71	Pinki Justin	bibil kay Urdu tarajum aur in ka lisaani tajziya	Tehqeeqi Mujalla " Journal of Research"	Y	26		5.1
		Department of Biochemistry					



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72	Farha Aziz, Rafia Azmat and Farah Jabeen	“Fluoride Toxicity on Behavioral and Morphological Variations in Fresh Water Fish Notopterus Notopterus (Pallas)”	International Journal of Advanced Research		3(9)	1223-1227	5.336
73	Aliya Riaz, Bushra Ansari, Ayesha Siddiqui, Sana Ahmed, Suad Naheed and Shah Ali Ul Qader	Immobilization of α -amylase is operationally stable calcium –alginate beads: a cost effective technique for enzyme aided industrial processes	International Journal of Biotechnology Research.		3(5)	081-086	0.4
74	Afshan Zeeshan Wasti, Rizma Khan, Fariha Jehan, Zoobia Anees and Hajira Karim	Computational Analysis of Parkinson’s disease Associated Pink1 Gene: A Neuroinformatics Approach	International Journal of Advanced Research		3 (10)	645-652	0.6
75	Haider, S; Naqvi, F; Batool, Z; Tabassum, S; Sadir, S; Liaquat, L; Naqvi, F; Zuberi, NA; Shakeel, H; Perveen, T	Pretreatment with curcumin attenuates anxiety while strengthens memory performance after one short stress experience in male rats	Brain Research Bulletin		115 ,pp 1-8		ISI indexed
76	Haider, S; Anis, L; Batool, Z; Sajid, I; Naqvi, F; Khaliq, S; Ahmed, S	Short term cadmium administration dose dependently elicits immediate biochemical, neurochemical and neurobehavioral dysfunction in male rats	Metabolic Brain Disease		30	83-92	ISI indexed
77	Haider, S; Liaquat, L; Shahzad, S; Sadir, S; Madiha, S; Batool, Z; Tabassum, S; Saleem, S; Naqvi, F; Perveen, T	A high dose of short term exogenous D-galactose administration in young male rats produces symptoms simulating the natural aging process	Life Sciences		124	110-119	ISI indexed
78	Yasmin Akhtar, Farha Aziz and Amina Ajmal	“Studies On The Effect Of Soil Amendment Seaweed Fertilizer (Ssf) of Botryocladia Leptopodia(J.Agardh) Kylin (Red Algae) On Growth And biochemical Constituents Of Cicer Arietinum(Chick Pea)	International Journal of Recent Scientific Research		6(9)	6246-6250	5.971
		Department of Microbiology					
79	Nadeem SG, A Fatima, ST Hakim	Effect of Cadmium levels on the growth of <i>Candida albicans</i> .	World Journal of Clinical Pharmacology, Microbiology and Toxicology		1(1)	45 – 48	0.343
		Department of Education					



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80	Dr Sajjad Hayat Akhtar, Dr. Hamida Zafar, Nasrullah Khan	Effectiveness of extrinsic motivation in the teaching of english language in Government girls high schools of Khyber Pakhtunkhwa, Pakistan	Language in India		15(9)	1930-2940	–
81	Fareeda pasha saeed, Shazia inayat ali	The effects of violence on social and emotional development of the secondary students of public and private schools in Karachi.	RADS Journal of social sciences & business management		2(2)	21-26	–
82	Dr. Anila Fatima, Dr. Waqar	A critical of the subject of education at graduate level in Karachi	Europeon Journal of Educational Research		4(2)	81-89	0.822
		Faculty of Business Administration, Commerce and Economics					
83	Shaista Kamal Khan	“Impact of Deceptive Marketing on Consumer Behavior: A Case Of Cellular Industry Of Pakistan”	The International Institute for Science, Technology and Education		18	91-105	–
84	Shaista Kamal Khan	“Impact of Perceived Risk on Online Buying Behavior	International Journal of New Technology and Research		1	13-18	6.01
85	Huma Ansari, Faiza Maqbool	The Effect Of Fund Size On Equity Mutual Fund Performance In Pakistan	international journal of innovation and scientific research		20(1), PP 1-18		3.917
86	Hafiza Sumaiyyah Iqbal, Faiza Maqbool	Impact Of Workforce Diversity On Organizational Performance In The Education Sector Of Karachi	International Journal of Scientific Engineering and Research		6(10)	1258-1273	3.791
87	Anzala noor, Samreen Lodhi	Impact of liquidity ratio on profitability: an empirical study of automobile sector in Karachi.	International Journal of Scientific Engineering and Research		5	639-646	1.22
88	Samreen Lodhi, Areeba imtiaz	The impact of service quality and its dimensions on customer Satisfaction: a case of commercial banking sector of Karachi	International Journal of Business and Management		3(11), PP 1-13		1.223
89	Ayesha kanwal, Samreen Lodhi	Relationship between brand switching behavior & customer satisfaction: a case of cosmetic industry of Karachi	International Journal of Business and Management		3	49-56	1.223



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90	Samreen Lodhi, Fatima shujat	Impact of organizational culture on job satisfaction: a case of software industry Karachi	International Journal of Business and Management		3	34-41	1.223
91	Samreen Lodhi, Hira ashfaq	Factors leading to brand switching in cellular phones: a case of Karachi, Pakistan	International Journal of Scientific Engineering and Research		6	1466-1483	3.2
92	Samreen Lodhi, Hira jillani	Impact of discount rates on stock prices: an empirical study of pharmaceutical sector of Pakistan	International Journal of Scientific Engineering and Research		6	1548-1568	3.2
93	Samreen Lodhi, Kanza munir	How customer relationship marketing affect on customer loyalty and customer satisfaction : a case of banking sector Karachi, Pakistan	International Journal of Business and Management		3	586-591	1.223
94	Samreen Lodhi, Maria rasool	Impact of teamwork on employee coordination: a case of Pakistan	International Journal of Business and Management		3	20-25	1.223
95	Samreen Lodhi, Maryam ahmed	Impact of social media on job search a case of Karachi	International Journal of Scientific and Research Publication		5	628-633	1.22
96	Samreen Lodhi, Misbah ehsan	Brand packaging and consumer buying behavior: a case of FMCG products	International Journal of Scientific and Research Publication		5	590-602	1.22
97	Samreen Lodhi, Misbah irfan	Impact of team work on employee motivation	International Journal of Business and Management		3	26-33	1.223
98	Samreen Lodhi, Nighum fayyaz	Deceptive advertising practices and customer loyalty A case of mobile phones in Karachi, Pakistan	International Journal of Scientific and Research Publication		5	469-474	1.22
99	Samreen Lodhi, Rimsha zafar	The study of ethical issues in restaurant of Karachi, Pakistan	International Journal of Scientific & Technology Research		4	370-374	3.02
100	Samreen Lodhi, Saima perveen	The effect of motivation on employee productivity: A case of Karachi, Pakistan	International Journal of Business and Management		3	42-48	1.223



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101	Samreen Lodhi, Sana siddiqui	Impact of privatization on firm's performance: a case of banking sector of Pakistan	International Journal of Multidisciplinary and Current Research		3	1189-1193	2.12
102	Samreen Lodhi, Sidra shakeel	Impact of training and development on employee performance: A case of banking sector of Pakistan	International Journal of Business and Management		3	76-82	1.223
103	Samreen Lodhi, Maha jamal	Consumer shopping behavior in relation to factors	International Journal of Scientific and Research Publication		5	41-59	1.22
104	Samreen Lodhi, Saira iqbal	The impacts of guerrilla marketing on consumers' buying behavior: a case of beverage industry Karachi, Pakistan	International Journal of Business and Management		6, PP 1-7		1.223
105	Samreen Lodhi, Saboorah fatima	Impact of changes in reserve requirement on banks profitability: a case of commercial banks in Pakistan	International journal of case studies		7, PP 1-6		
106	Samreen Lodhi, Yumna wasi	Impact of internship on student career development in Karachi. A case of Karachi Pakistan	International Journal of Business and Management		3	14-19	1.223
107	Samreena kanwal	Impact of employee training on organizational development	International Journal of Business and Management		3	57-62	1.223
108	Samreen Lodhi, Tahira ahmed	Impediments to growth of E commerce in the metropolitan city of Pakistan	International Journal of Scientific and Research Publication		5	34-40	2.07
109	Tooba Raheel, Faiza Maqbool Shah	A Study That Identify The Relationship Of Leverages & Firms Profitability	International Journal of Scientific Engineering and Research		6(11)	80-88	3.791
110	Faiza Maqbool Shah, Rida Ather	Impact Of Training On Employees Performance In Banking Sector, Karachi	The International Organization of Scientific Research		17	58-67	—
111	Faiza Maqbool Shah, Falak Javaid	Impact Of Retain Earning On Stock Return	International Journal of Scientific Progress and Research		5	397-407	3.963



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