

Education

- **Nov'12-Sep'15 M.B.A (pharmaceutical Marketing and Branding)**
Institute Of Health Management, Dow University of Health Sciences.
- **2007-2011 Pharm-D**
Jinnah University for women
- **2006 H.S.C**
Aisha Bawany Girls High Secondary School, Karachi
- **2004 S.S.C**
Board of Intermediate & Secondary Education Sukkur.

Professional Experience

- **Aug/16-Todate JINNAH UNIVERSITY FOR WOMEN**

I am working as a Lecturer and also one of the Incharge of the pharmaceutical chemistry Lab.
 - **May/16-July/16 A.M. DISTRIBUTORS**

I worked as Marketing Executive. My Job Assignments include Making plans, Analysis of Sales, Research, Education of Sales Team, Making of Promotional Materials.
 - **Dec/11 CHAS. A. MENDOZA
-May/12**
I worked as a QC-analyst. My job assignments were including testing of syrups, tablets and raw material.
 - **2011 ABBASI SHAHEED HOSITAL (TRAINING)**

05-weeks drug and patient- oriented training in the final year of Pharm-D.
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Research Projects/Seminars/Short Courses

- Case Study on “Dow Vocational and Technical Training Centre”
- Research on “Family Friendly HR practices for women in Tertiary care Hospital of Karachi”.(Class Assignment)
- Research on patient satisfaction (Class Assignment)
- Research on Branding of different Pharmaceutical Brand (Class Assignment)
- Fundamentals of regulatory and quality affairs of drugs, 2011 (9 week short course from JUW)
- 2nd National Workshop on Global Chemist Code of Ethics,2017
- Conference on Exploring the Innovations in Pharmacy Practice for Better Tomorrow.
- One day seminar on CVS
- One day seminar on GMP

Personal Skills

- Organizational skills.
- Presentation skills
- Communication skills
- Ability to work independently or as part of a team
- Computer literate (MS Word, Excel, PowerPoint, Internet)

Achievements /Responsibilities

- Organizing team member of JUW
 - “Reflection Pharmakon” Magazine member of JUW (2010-11)
 - Certificate of honor for session 2011 (given by JUW)
 - Certificate of honor for session 2010 (given by JUW)
 - Certificate of honor for session 2009 (given by JUW)
 - Certificate of honor for session 2008 (given by JUW)
 - Best NAAT KHUWAN certificate,2006
 - Best NAAT KHUWAN certificate,2005
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