

Department of Business Administration Jinnah University for Women announces its 3rd International Virtual Research Conference

with the collaboration of

The Islamia University of Bahawalpur,

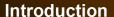
Department of Economics

Kenzhegali Sagadiev University of International Business Almaty, Kazakhstan

on the topic of

Future Business Strategies & Technology (FBST) 23^{rd} – 24^{th} November, 2021





Department of Business Administration, Jinnah University for Women, Karachi in collaboration with Department of





Economics, The Islamia University of Bahawalpur and Kenzhegali Sagadiev University of International Business Almaty, Kazakhstan is organizing 3rd International Virtual Research Conference in the field of Management Sciences & Technology. It is an opportunity for multidisciplinary discussions and debates on the future business avenues and diverse suitable ways for all organizations to sustain and compete in the National and International market.

Conference Objectives

- The conference will provide a networking platform for researchscholars and practitioners to share their research capabilities and notions on business strategies and technology.
- The conference is an attempt to uphold joint efforts to create an understanding the future endeavor for sustainable and innovative business marketplace.
- The conference will enable scholars to begin international collaborative research.
- The conference will make efforts to evaluate the academics and practice-based understanding related to future business strategies and technologies.

The sub-themes of the conference are: (but not limited to)

- Management
- Finance
- FinTech
- Accounting
- Economics
- Governance
- Business Trends
- Entrepreneurship
- Corporate Governance
- Supply Chain Management
- Knowledge Management
- Marketing
 - Bitcoines
 - Technology

 - Sustainability
 - Rethinking Entrepreneurship in Today's Kazakhstan

• Human Resource Management

• Sustainable Development Goals

Human Resource Development

• Islamic Banking & Finance



KEYNOTE SPEAKERS



Dr. Seden Dogan Associate Professor

Ondokuz Mayis University, Turkey.



Dr. Shiva Ilkhanizadeh Assistant Professor

School of Tourism and Hotel Management, Cyprus International University.



Dr. Leonardo Aureliano da Silva Professor

Higher School of Advertising and Marketing (ESPM ESCOLA SUPERIOR DE PROPAGANDA) in Brazil



Dr. Faizan Ali Associate Professor

School of Hospitality and Technology Management, Muma College of Business, University of South Florida. U.S.A.

Patron Mr. Wajeehuddin Ahmed Chancellor

Prof. Dr. Naeem Farooqui Vice Chancellor

Conference Editor Prof. Dr. Dilshad Zafar Dean, Faculty of Business Administration, Commerce and Economics

Co-Editor and the Focal Person
Dr. Muhammad Irfan Khan
Associate Professor/Chairperson,
Department of Business Administration

Advisory Board

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Ms. Nida Athar, JUW

Important Dates

Abstract Submission: 31st October, 2021

Full paper / Presentation submission: 15thNovember,2021

Final registration date: 15thNovember, 2021

There is no paper submission or registration fee for the conference

FOR INFORMATION & QUERIES

CONFERENCE COORDINATORS
Papers may be sent to the following email IDs:

Ms. Rafia Ayub (rafia.ayub@juw.edu.pk) Ms. Faiza Maqbool Shah (faiza.shah@juw.edu.pk) Ms. Samreen Lodhi (samreen.lodhi@juw.edu.pk)

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RADS Journal of Business Management
(HEC Recognized "Y" Category Journal)